



# Mobile consumer empowerment technology that drives savings

For PBMs looking to reduce plan and member pharmacy benefit spend, Prescriptive Health is offering its engagement solution, myPrescriptive, as a service.



Our patented digital prescription drives member empowerment and adherence



Mobile technology solutions eliminate outdated outreach tactics



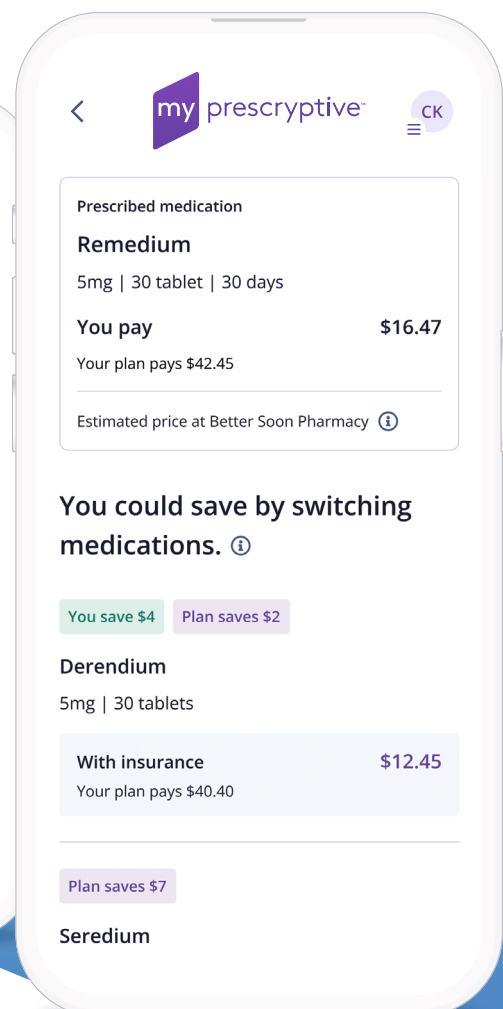
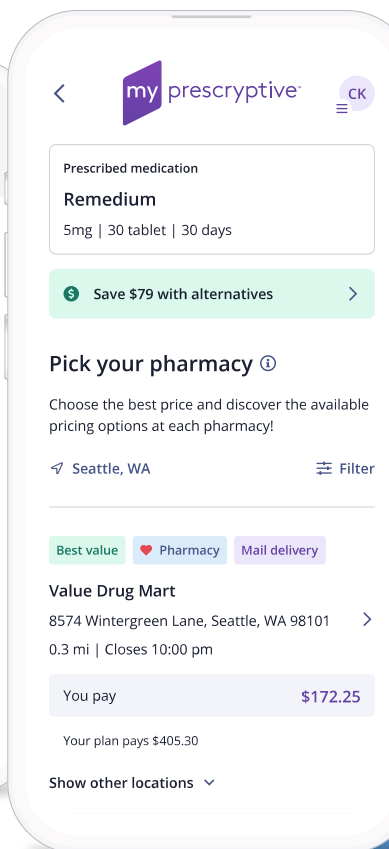
Automation of manual processes saves your business time



Easy-to-integrate services drive choice, transparency, and control

You have a new prescription from myPrescriptive! Tap the link to find the best price, choose your pharmacy, and more.

<https://myprescriptive.com/...>



# Delivering true value to PBMs, their clients, and plan members



prescriptive

REWRITING THE SCRIPT

## PLAN SAVINGS

- Medication recommendations are delivered directly to the member's phone via text message instead of direct mail or phone calls.
- **Proactive alerts engage members and help them to stay adherent to their medication therapy.**

**\$2,589**  
average annual member savings per conversion\*

## MEMBER SAVINGS

- Members have clear options to save money combined with the convenience of in-network pharmacies, reducing a key barrier to initiating (and staying on) therapy.
- **Members enjoy an enhanced prescription experience through proactive mobile interaction including price alerts, alternative medication alerts, and personalized drug recommendations to encourage compliance.**

**\$2,564**  
average first-year total savings generated to the plan per member converted\*

## ADDITIONAL SAVINGS

- Eliminate lengthy manual review and recommendation processes with **tech that interrogates medications against the plan's formulary.**

Make the move to better service and lower costs  
**Make the move to myPrescriptive**



Contact us today to get started:  
[email@prescriptive.com](mailto:email@prescriptive.com)

\*Average savings calculated from plans using Prescriptive formulary and plan designs, including rebates.

